

Finley Coyl

ardentadesign.com | fcoyl.net | finleydigital@gmail.com | @ceratinac | 267.746.2764

Designer / Artist / Media Maker. California Bay Area.

- + **Adobe Creative Cloud Suite** [Photoshop, InDesign, Illustrator, After Effects, Premiere Pro, Audition]
- + **Digital Photography and Videography**
- + **Data Visualization** [Carto, Tableau]
- + **Front-end web design, web graphics and video** [HTML5/CSS3]
- + **CMS design and maintenance** [Wordpress, Squarespace, NationBuilder, Blackbaud, Drupal]

B.A., English Lit. Washington University, St. Louis, MO. 2001

M.F.A. Candidate, Digital Arts + New Media. University of California, Santa Cruz, CA

Print Designer and Videographer

Community United Against Violence (CUAV)

San Francisco, CA 2016

Videography, editing, video data visualization and post-production for CUAV short documentary. Premiere Pro, Audition, AfterEffects.

Anti-Eviction Mapping Project and partners (EDC, Tenants Together, San Mateo Legal Aid)

2014-16

Data mapping and visualization, print design for multi-page housing and eviction reports using InDesign, Photoshop, Carto, Tableau.

Communications Associate

Glide Foundation

San Francisco CA, 2013-15

Print and web design for development campaigns. Workshop participation, poster and exhibit design. CMS design, online content updating and social media. Email marketing design and analytics. Newsletter project management and content development including client interviews, writing, photography, design and production.

Production Associate

Berkeley / San Francisco CA, 2008-13

Autumn Express/Autumn Press

Designed print/pre-press materials with InDesign and Photoshop. Managed projects and update websites. UI design in HTML/CSS.

Ran machines for print projects. Customer assistance.

Print / Web Designer

Bonhams

San Francisco CA, 2008-12

Laid out multi-page fine arts catalogs and created ads within company branding for print and web using InDesign.

AgeSong/Pacific Institute

San Francisco CA, 2009-13

Completed layout of books, booklets, promotional materials, online and print newsletters with InDesign and Photoshop.

Freelance web design

2008

Lee Luxford, architect: Built HTML/CSS and CMS-based web portfolio with multiple image galleries.

White Oak Landscape Design: Designed online portfolio with HTML/CSS and JavaScript. Created logo in Illustrator.

Wilmington Signs Project: Designed photo gallery CMS with built-in administrative interface. Created logo in Illustrator.

Passional Boutique

Philadelphia PA, 2007

Streamlined company websites. Designed promotional materials with InDesign and Photoshop. Digital photography.

Tribes Gallery

New York NY, 2006-08

Designed and laid out books, flyers, and a biannual fine arts and poetry catalog with InDesign.

TSN Publishing

Wilmington DE, 2005-06

Executed print jobs in InDesign for various TSN Publishing projects including brochures, flyers and magazine layout.

Associate Editor

Out & About Magazine, TSN Publishing

Wilmington DE, 2003-04

Wrote human-interest features, edited copy, and managed editorial interns. Redesigned and laid out the events section. Converted magazine production to Adobe Creative Suite from Pagemaker format and files.
